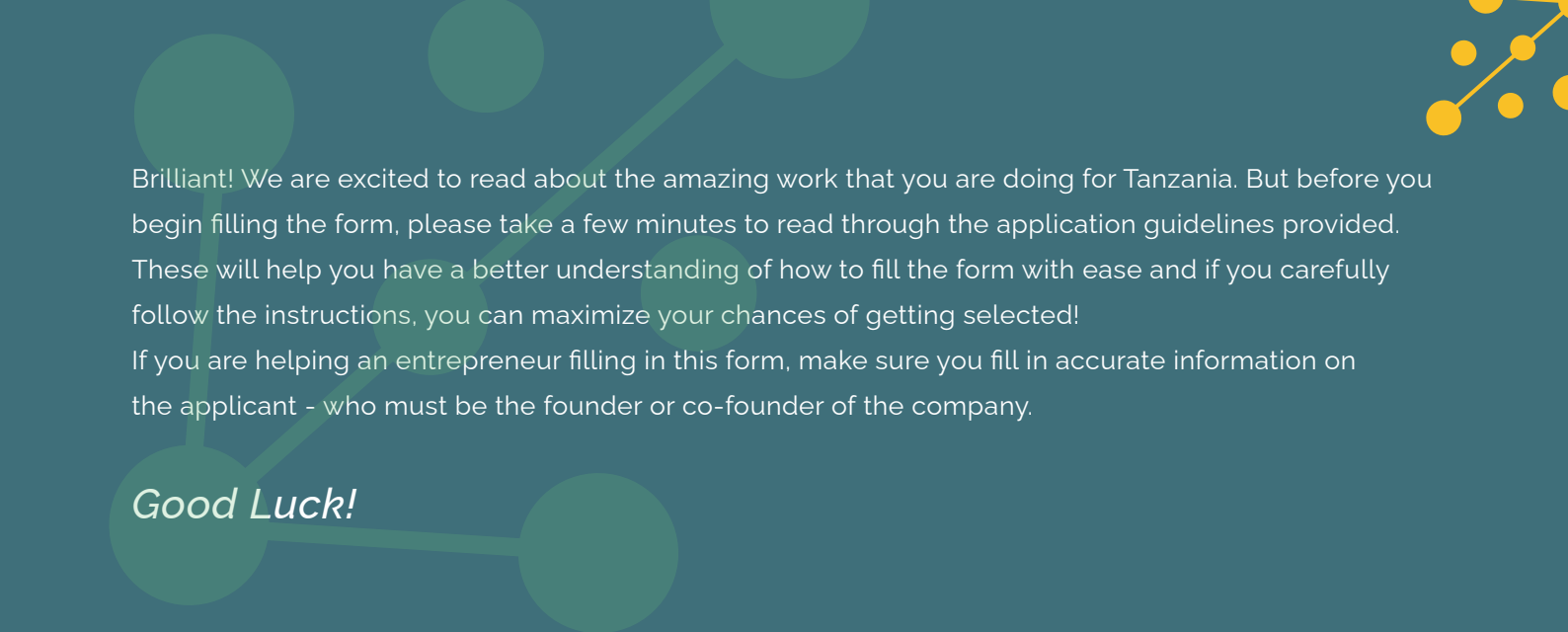




ENTREPRENEURSHIP PROGRAM 2021

APPLICATION GUIDELINES



Brilliant! We are excited to read about the amazing work that you are doing for Tanzania. But before you begin filling the form, please take a few minutes to read through the application guidelines provided. These will help you have a better understanding of how to fill the form with ease and if you carefully follow the instructions, you can maximize your chances of getting selected!

If you are helping an entrepreneur filling in this form, make sure you fill in accurate information on the applicant - who must be the founder or co-founder of the company.

Good Luck!

The form should not be filled in both English and Swahili.
Please choose only one language. Do not mix English and Swahili (No Swanglish)

SECTION 1:

First of all, tell us about yourself!

This section consists of questions that help us to get personal information on you, the entrepreneur

Have you carefully read the application guidelines before continuing this application?

Please go on and read them so that you can sincerely answer "Yes" to this question

1.0 Your Name:

Please fill in THREE names

1.1 Your phone number:

Fill in the number that we can easily use to contact you.

1.2 Age:

Reminder: You are not eligible if you are below 18 or above 35 years old.

1.3 Gender:

Reminder: you are not eligible if you are male.

1.4 Location of applicant (District and Region:

Please write here the area in which you live in Tanzania; that is, the district and the region.

For example, Kinondoni, Dar es Salaam.

1.5 Education Level:

Please select your level of education. If you select "other", please indicate the level at which you studied in the box provided.

1.6 Language spoken:

Select the Languages that you are comfortable using in a professional setting. If you select "other", please fill in the name of the language in the box provided.

Tell us about your organization!

1.7 Name of the social enterprise:

Give us the full name of your enterprise.

1.8 What year was the organization founded? Please insert the date using the format Month/Day/Year.

If you are a registered organization, we would rather you insert here the date when you actually started your business (even if you were not registered at the time). You will be able to fill in the registration date in an upcoming question.

1.9 Are you a founder or co-founder of your social enterprise?

The application should be filled by the founder or co-founders who spends the most time on the business. Only the founder or the co-founder are eligible to take part in UWEZO TZ 2021.

1.10 What inspired you to come up with the idea? (150 words)

In 150 words, inspire us with what inspired you. Give us the story. Help us understand why this is important to you.

1.11 Is your organization formally registered?

If your organization is not registered, please go ahead and select No. If it is registered, please go ahead and select Yes.

Please note that an unregistered status will not hinder the chances of your application being successful.

Subsection: Organizations Registration Status.

This subsection will only appear if you answered yes to the question above.

1.11 (a) At Which status is your organization formally registered as?

1.11 (b) What is your organization's registration number?

Please carefully proofread the number you insert here to ensure that it is correct.

1.11 (c) When was your organization registered?

Please fill in the date using the format Month/Day/year. Insert the exact official date of registration (the one included in the documents of your organization).

1.11 (d) Do you have a TIN?

1.11 (e) If yes, what is your TIN?

Please carefully proofread the number you insert here to ensure that it is correct.

1.11 (f) Business location:

Please write here the area in which your business operates in Tanzania; That is, the neighbourhood, district and region.

1.11 (g) Please provide us with some links to the organization's communication platforms (social media, website, e-shop, etc.)

We would like to view your organization's interactions online. So please share your social media profile handles with us. Feel free to also share videos that you have on YouTube, Vimeo or any other digital platforms.

1.11 (h) Where did you hear about UWEZO TZ 2021?

Now that we have gotten to know you, we would be glad to know where you got to know us!

SECTION 2:

The problem and the Social Innovation

In this section, we are aiming to learn about the particular problem that you are addressing with your enterprise, as well as the proposed social innovation/solution to the problem.

2.1 In what sector is the problem you are tackling? (100 words)

UWEZO TZ 2021 accepts applications for innovative solutions in all sectors. Let us know which sector you are working in. Is it Clean energy, Healthcare, I.T, Education, Women's empowerment, Water Sanitation and Hygiene, craftsmanship, agriculture, etc.? Whatever sector or sectors your work covers, let us know.

2.2 What Sustainable Development Goals is your enterprise working to tackle? (Select up to 3 SDGs).

The United Nations defined 17 Sustainable Development Goals (SDGs). You can check this YouTube video to have an overview of the SDGs and go to the SDG website to get more information. Select those that your organization is working to tackle. Select up to 3 SDGs, please choose the ones that are the most important in your enterprise's mission.

2.3 What is the local problem you are trying to solve with your enterprise? Please be as specific as possible. (200 words)

Here, describes the main problem you are tackling. Make sure you focus on a specific problem. Describe it to us in the simplest way possible. Pretend that you are explaining the problem to a child. For example; "People with disabilities in community XYZ do not have access to the services and support them need to live full and happy lives." In order to be the most specific possible, please give concrete details on this problem and how it affects your community.

Expert Tip: Having facts and figures from expert sources regarding the problem you identified and are now solving will help you convince other people that this is a problem that needs solving. These could be facts or references you have gathered from things you've seen or experienced yourself, from news or articles you've read, or from academic or research papers and reports. Do not hesitate to insert links in your answer if you think it is relevant to understand the problem you are addressing.

2.4 What solution have you developed to tackle the problem? Please be as detailed and specific as possible. (250 words)

Now, this is where you wow us!

Tell us, what exactly is your innovative idea and how it is solving the problem that you have identified?

Expert Tip: Show that you have an understanding of the causes of the problem you want to solve. Since this is the first step towards understanding how to create a permanent, sustainable solution, it will show us that you have put some thought into your solution and how to build and improve it effectively.

2.5 Who does your solution help? (150 words)

Picture the persons facing the problem you identified earlier and that you want to help thanks to your solution. Please describe these persons and if possible, provide us with the number of them you already have helped.

2.6 How does your solution improve their lives? (150 words)

Think of the persons you have just described above. They experience challenges and difficulties due to the problem you identified earlier. What positive effects on these people does your solution have? How are their lives improved thanks to your solution?

2.7 What positive effects does your enterprise have on your community as a whole? (150 words)

More widely, your enterprise is likely to have positive effects on your community as a whole. Please explain in what way your enterprise improves the life in your community.

2.8 Who are your customers and how many of them do you currently have?

Please describe the customer you are targeting. Your customer is the one who is willing to pay for your product, service or project. It is possible that you have different types of customers (for example, you could provide products/services to individuals as well as to businesses); if that is the case, please distinguish between your different customers. Provide us with the number of customers you have managed to reach with your business - i.e., how many people have purchased your product/service. If you can, help us understand how many more customers you could reach.

2.9 How do you envision the future of your business in the next 3 years? (250 words)

Describe what you have in mind for the future of your business. Do not hesitate to make us dream a little bit.

2.10 What differentiates your solution from those already existing in the field? (150 words)

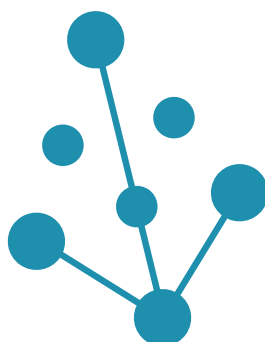
Are there others doing something that resembles what you are doing? Who is your competition? If so, how is your innovative solution different?

2.11 Where did the money you used to start your business come from?

Here, we want to know what your source of capital has been up to date, which means the origin of the money you used when starting out. You can select up to 3 sources - please choose the most important ones in terms of amounts. You can also select less than 3.

2.12 Now that you are operating, how does your social business generate revenue/make money?

Here, we want to know the current sources of revenue for your business, which means where the money you use to sustain your organization on a daily basis comes from. You can select up to 3 sources - please choose the most important ones in terms of amounts. You can also select less than 3.



SECTION 3:

Tell us how your social enterprise works

The section seeks more information about the business concept of the social enterprise run by the social entrepreneur.

3.1 Tell us about your business. Do you sell products/services/run projects? Please explain. (250 words max)

Here we want to know how you run the organization. Do you run projects and programs, produce products or supply services? How is your business organized in order to provide your solution? What do you sell to your customers? Products, services or both? Where do these products/services come from? Who is involved in the operations of your business? There is no right or wrong answer here. We just want to know what you do :-)

3.2 Do you have a team? If yes, please tell us how many people work with you, and their roles

How big is your team (Including yourself and any co-founders you might have)? Let us know how many your business venture has managed to employ. The number should include you and your co-founder. Explain the role of each team member and how much time they spend on your business. Let us know how many on your team are fully employed by your business.

3.3 What are the skills that you need the most to help you in developing your social business?

Here again, there is no right or wrong answer. We want to have a clear view of what you think you need to develop your business so that we can provide you with the most relevant support if you are selected for the training. You must pick 3 answers - please choose the ones that you need the most at the moment. If you select "other", make sure that you specify your answer in the corresponding box.

Final Section:

Terms and Conditions:

By clicking on the "Submit" button below, you are agreeing that the enterprise with which you are applying is yours and that all the information you have filled into this form is true to your best knowledge.

Once you click on the "Submit" button, you should see the following message:

*"Well done, you have finished completing the form and successfully submitted your application.
Follow 'her and Unleashed Africa thank you for applying to UWEZO TZ 2021!
We will contact you via the Email address that you used to apply."*

If you do not see this final message, it means that your application might not have been correctly submitted. Please try again. Do not hesitate to liaise with us if you have any doubts!

